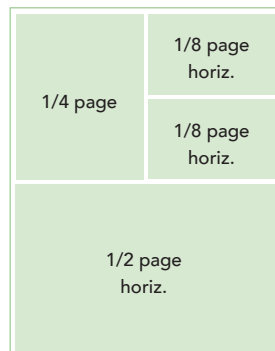
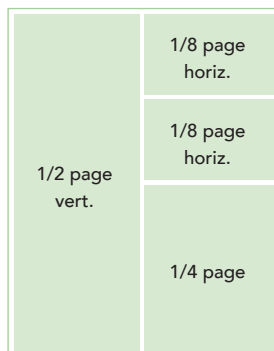


Print Advertising (All ads are 4-color)

COST PER ISSUE

	Size	1 issue	4 issues
Covers			
Back Cover	8.375 x 10.875"*	\$2,730	\$2,320
Inside Cover	8.375 x 10.875"*	\$2,650	\$2,250
Interior Pages			
Full Page	8.375 x 10.875"*	\$2,550	\$2,170
Half Page (Horizontal)	7.64 x 4.75"	\$1,310	\$1,120
Half Page (Vertical)	3.75 x 9.64"	\$1,310	\$1,120
Third Page (Vertical)	2.45 x 9.64"	\$920	\$780
Quarter Page	3.75 x 4.75"	\$680	\$580
Sixth Page (Vertical)	2.45 x 4.75"	\$460	\$390
Eighth Page (Horizontal)	3.75 x 2.3"	\$390	\$330
Marketplace	2.375 x 2.625"	\$240	\$210

* plus .125" on all sides for the bleed on full pages. No type within .25" of trim edge.



Ask about special pricing for farms, farmers markets not-for-profits and pre-paid ad packages.

Ad Deadlines

Issue	Winter	Early Summer	Harvest	Holiday
Space reservation	January 10	April 10	July 10	October 10
Ad and payment for issue	January 15	April 15	July 15	October 15
Distributed by	February 15	May 15	August 15	November 15

Ads must be 300 dpi, CMYK color, with no crop marks and all fonts embedded. The file format can be jpg, pdf, eps or tiff; however, **jpg is preferred**. If you have questions about these specs, please call or email us prior to the issue deadline. We are happy to answer your questions.

We offer free ad development for four-time advertisers. Ask about special inserts, bound-in cards and fliers.

Questions?

Just let us know. Contact info@ediblemichiana.com and we will reply quickly!